



The Rewards of Leadership

A MichBio premium membership is more than the pursuit of visibility; it is a commitment to leadership in an industry at the forefront of Michigan’s economic growth. MichBio is the single unifying voice and driving force for Michigan’s biosciences industry. Our premium members distinguish themselves as key players and partners in that endeavor while also building crucial awareness for their products and services and making valuable business connections. There is a range of premium benefit packages available. We invite you to become part of this prestigious group.

Annual Premium Memberships At-A-Glance

Benefit/ Investment	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Patron \$5,000	Friend \$3,000	Supporter \$1,000
General:							
MichBio membership	•	•	•	•	★	★	★
Logo in newsletters	•	•	•	•			
Logo on <i>all</i> programs/ PowerPoints	•	•	•	•			
Occasional newsletter story	•	•	•	•	•		
Website visibility & hotlink	•	•	•	•	•	•	•
Streaming promo in digital magazine & newsletter	•	•	•	•	•	•	•
Free passes to all events	5	4	3	2	1	1	
Committee seats	3	2	1	1			
BioMatters Magazine: Ad	Full page	Full Page	Half Page	Half Page	Quarter Page	Name Listing	Name Listing
Directory: Enhanced listing	•	•	•	•	•	•	•
Annual Meeting:							
Designated full table	•						
Keynote table seat	•						
Tabletop display	•	•					
Logo on easel	•	•	•	•			
Podium recognition	•	•	•	•			
MichBio Expo:							
Speaking role	•						
Logo on banner	•	•	•				
Recognition in speech	•	•	•	•			
Logo in print ads	•	•	•	•			
Exhibit space	Included	Included	50% off	50% off	25% off		
Program Ad	Full Page	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	Name Listing

★ Membership dues required.

Premium membership can also be structured to meet specific needs.

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