

## MichBio Annual Corporate Sponsors

### Platinum Level



The **Michigan Economic Development Corporation (MEDC)** is the State of Michigan's one-stop resource for businesses seeking to grow in Michigan. Whether it's an expansion, a relocation, or even a concern with

another agency of state government, the MEDC can help. From site location assistance to job training grants, from help with permits to tax abatements, we're the state's economic development corporation.

The MEDC also houses Travel Michigan, the State of Michigan's official agency for the promotion of tourism. Travel Michigan collaborates with the state's Destination Marketing Organizations (Convention & Visitors' Bureaus, other regional marketing entities, and tourism-related state associations) to market Michigan and provide comprehensive visitor information services--with the overall goal to create and retain jobs in the state.

The MEDC has a private sector board of directors comprised of business people, local economic developers and educators, so that our policies and procedures meet the needs of the private sector. A corporation, not a bureaucracy, the MEDC can bring together supply and demand, matching up resources and services with the needs of our business customers.

[www.michiganadvantage.org](http://www.michiganadvantage.org)

### Gold Level



The mission of the **Pharmaceutical Research and Manufacturers Association (PhRMA)** is to conduct effective advocacy for public policies that encourage discovery of important new medicines for patients by pharmaceutical/biotechnology research companies. To

accomplish this mission, PhRMA is dedicated to achieving in Washington, D.C., the states and the world: 1. Broad patient access to safe and effective medicines through a free market, without price controls; 2. Strong intellectual property incentives, and; 3. Transparent, efficient regulation and a free flow of information to patients.

PhRMA represents the country's leading pharmaceutical research and biotechnology companies, which are devoted to inventing medicines that allow patients to live longer, healthier, and more productive lives. PhRMA companies are leading the way in the search for new cures. PhRMA members alone invested an estimated \$50.3 billion in 2008 in discovering and developing new medicines. Industry-wide research and investment reached a record \$65.2 billion in 2008.

[www.phrma.org](http://www.phrma.org)



**Pfizer** is a research-based pharmaceutical company which discovers, develops, manufactures, and markets many of the world's best known consumer products and leading prescription medicines for humans and animals.

[www.pfizer.com](http://www.pfizer.com)



**University of Michigan—UM Tech Transfer** is the University organization responsible for the transfer of University technology to the marketplace. Our organization consists of our central Office of Technology Transfer and one satellite office in the College of Engineering. Both offices work closely together to provide responsive, professional service to our inventors and industry partners. Our licensing staff shares responsibilities between the central office and the satellite office to ensure a consistent interface for all your technology transfer needs.  
[www.umich.edu](http://www.umich.edu)

### *Silver Level*



**Altarum** is a nonprofit health systems research institute. We provide clients with the research, consulting, and technical assistance services needed to make health systems more efficient, robust, and ultimately more effective in improving the health status of the nation. We have deep domain knowledge in the following areas: behavioral health; chronic disease; emergency medical preparedness; food assistance and nutrition; health promotion; intercultural health; maternal and child health; military deployment medicine; veteran's health; and women's health.

Our aim is to enable better ways of delivering high quality health care while simultaneously moving the nation toward well integrated systems that promote and value health. Our client partners range from large federal health systems – such as the Military Health System – to local communities.

[www.altarum.org](http://www.altarum.org)



**Dykema** has developed a specialized biotechnology and life sciences practice composed of attorneys and other professionals from all of our major practice groups. This practice provides customized, multi-disciplined and collaborative services to biotechnology and life sciences clients ranging from start-ups to public companies to nonprofits in a variety of industry sectors including pharmaceuticals, health care services, biotechnology, medical devices and equipment, and computer technology and software applicable to the biotechnology and life sciences industry.

[www.dykema.com/](http://www.dykema.com/)



Known internationally as a major U.S. public university with global reach, **Michigan State University** has been advancing knowledge and transforming lives through innovative teaching, research, and outreach for over 150 years. MSU is a member of the Association of American Universities, the National Association of State Universities and Land-Grant Colleges, and the Big Ten athletic conference. The formation of MSU Technologies (MSUT) represents an important step in the evolution of intellectual property management and technology commercialization at Michigan State University (MSU) and comes at a critical time, as MSU continues to play an increasing role in the effort to diversify and improve the Michigan economy. While we work to transfer a wide range of MSU intellectual property to the marketplace, we also hope to provide MSU researchers with feedback from the marketplace that will assist them in performing research of high quality and high impact.

[www.msu.edu](http://www.msu.edu)



Van Andel Institute is committed to improving the health and enhancing the lives of current and future generations through disease research and science education. Cancer research is our primary focus, but studies branch out into other diseases such as osteoporosis, Parkinson disease, and diabetes. Our researchers work to translate discoveries at the molecular level into effective therapies for patients.

### **Bronze Level**



From developing new therapies that treat and prevent disease to helping people in need, we're committed to improving health and well-being around the world. We are inspired by the difference we can make in the lives of people around the world through the innovative medicines, vaccines, and consumer health and animal products we discover and produce. Our products cover a broad range of areas, including heart and respiratory health, infectious diseases, sun care and women's health. And we focus our research on conditions that affect millions of people around the world – diseases like Alzheimer's, diabetes and cancer – while building strengths in new areas like biologics.

[www.merck.com](http://www.merck.com)



**MPI Research** is a privately held Midwestern company that focuses on the preclinical and early clinical research needs of the biotech, pharmaceutical, medical device, animal health, and agrichemical industries. Our success is attributed to the mastery of effective teamwork and to being the very best in our field.

[www.mpiresearch.com](http://www.mpiresearch.com)



As a state-supported institution of higher education, **Oakland University** has a three-fold mission. It offers instructional programs of high quality that lead to degrees at the baccalaureate, master's and doctoral levels, as well as programs in continuing education; it advances knowledge and promotes the arts through research, scholarship, and creative activity; and it renders significant public service. In all its activities, the university strives to exemplify educational leadership. [www.oakland.edu](http://www.oakland.edu)

### **Media Sponsors**



Reporting from Ann Arbor, Oakland County, Western Michigan and Michigan's Tri-Cities area (Saginaw, Bay City, Midland), **Michigan Business Review** produces the state's leading business and economic news.

[www.mlive.com/businessreview](http://www.mlive.com/businessreview)



**Crain's Detroit Business** has been covering non-automotive business news in Southeast Michigan since 1985. With a focus on Wayne, Oakland, Macomb, Washtenaw and Livingston counties, *Crain's Detroit* has over 27,000 paid subscribers and pass-along readership of about 262,000 every week. [www.crainsdetroit.com](http://www.crainsdetroit.com)



Xconomy is dedicated to providing business and technology leaders with timely, insightful, close-to-the-scene information about the local personalities, companies, and technological trends that best exemplify today's high-tech economy. [www.xconomy.com](http://www.xconomy.com)

### Patrons



Founded in 1962, **Ash Stevens** is a premier, full-service contract research/cGMP manufacturing organization that develops, registers and commercially manufactures Active Pharmaceutical Ingredients (APIs) for clients in the life sciences industry. Ash Stevens is a privately held company with headquarters and research facilities located in Detroit, Michigan near Wayne State University. In addition, ASI maintains a state-of-the-art, 30,000 square-foot commercial process development and manufacturing facility in Riverview, Michigan.

Ash Stevens is a leader in chemical process development. With more than 45 years of industry experience in custom drug manufacturing, we have the knowledge and capabilities to provide you with cost-effective commercialization of your product, enhancing your efficiency and minimizing time to market.

[www.ashstevens.com](http://www.ashstevens.com)



**Asterand** is a leading supplier of high quality human tissue and tissue-based services. Our comprehensive approach to human tissue and research services offers pharmaceutical, biotech and diagnostic companies the unique opportunity to have one company meet all of their human biomaterial needs along the continuum of drug discovery and development. Our mission is to accelerate target discovery and compound validation and enable pharmaceutical and biotechnology companies to take safer and more effective drugs into the clinic.

[www.asterand.com](http://www.asterand.com)



**Lumigen, Inc.** is the world's largest supplier of chemiluminescent reagents to the clinical immunodiagnostics market. Lumigen occupies a new facility located in Southfield, Michigan with over 43,000 sq. ft. of research, development and manufacturing space. Our chemiluminescent reagents are now used worldwide in automated systems for the chemiluminescent detection of alkaline phosphatase conjugates and in ultra sensitive assays in the fields of life science research and human identity testing. Feel free to explore this site to learn how some of the many detection technologies developed at Lumigen can assist in the development of sensitive and robust assays.

[www.lumigen.com](http://www.lumigen.com)

## Phadia

Setting the Standard

**Phadia US, Inc.** Phadia AB, headquartered in Uppsala, Sweden, is a global specialty diagnostics company and the world leader in vitro allergy and autoimmunity diagnostics research and product development. Its US affiliate, Phadia US, Inc. is in Portage, Michigan.

[www.phadia.us/](http://www.phadia.us/)



For more than 80 years, the name **Terumo** has been synonymous with high-quality, innovative medical devices. From its start in 1921 as a manufacturer of clinical thermometers, Terumo Corporation has grown worldwide to a position of leadership in such areas as hollow-fiber technology, blood-management systems, and endovascular therapy. The high-quality medical products of Terumo Corporation are used in more than 160 countries and generate over \$3 billion in global annual sales. [www.terumomedical.com](http://www.terumomedical.com)

## Friends



**Kalexsyn** provides expert medicinal chemistry services. The company offers: synthetic design SAR consulting General drug development consulting, traditional medicinal chemistry synthesis, parallel synthesis, combinatorial synthesis, process improvement/development, stable label compound. We do not conduct any Kalexsyn-sponsored therapeutic research. Our successful collaboration relies on our scientific and communication excellence. [www.kalexsyn.com](http://www.kalexsyn.com)

## Supporters



**Biotechnology Business Consultants (BBC)** assists entrepreneurs, corporations, hospitals, and universities in commercializing their biomedical technologies. BBC's integrated approach to commercialization combines training and hands-on proposal assistance to secure R&D grant funding with strategic business planning to prepare for follow-on investments. [www.bioconsultants.com](http://www.bioconsultants.com)



The mission of the **West Michigan Science & Technology Initiative** is to create an environment that advances innovation and supports the commercialization of life science products and technologies. The initiative brings together the product development tools, resources and community assets an inventor, entrepreneur or small business needs to turn their ideas into a commercial reality. It assists in the commercialization of ideas and corresponding new products, develops collaborations for infrastructure and possibilities for new product development and provides valuable connections that bring together individuals and businesses to spark new opportunities. [www.wmsti.com](http://www.wmsti.com)